

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the <https://www.ichelmets.com/> and Intelligent Cranium Helmets LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Intelligent Cranium Helmets LLC include <http://www.ichelmets.com/> and ICH. The ICH website is a Company & Product site. By using the ICH website, you consent to the data practices described in this statement.

TRUSTe Privacy Program

ICH is a licensee of the TRUSTe Privacy Program. TRUSTe is an independent organization whose mission is to build users' trust and confidence in the Internet by promoting the use of fair information practices. Because we want to demonstrate our commitment to your privacy, we have agreed to disclose our information practices and have our privacy practices reviewed for compliance by TRUSTe.

If you have questions or concerns regarding this policy, you should first contact us at info@ichelmets.com. If you do not receive acknowledgement of your inquiry or your inquiry has not been satisfactorily addressed, you should contact TRUSTe at <http://watchdog.truste.com/pvr.php?page=complaint>. TRUSTe may serve as a liaison with us to resolve your concerns.

Collection of your Personal Information

ICH may collect personally identifiable information, such as your name. If you purchase ICH's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. ICH may also collect anonymous demographic information, which is not unique to you, such as your age, gender and race. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by ICH. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the ICH website.

ICH encourages you to review the privacy statements of websites you choose to link to from ICH so that you can understand how those websites collect, use and share your information. ICH is not responsible for the privacy statements or other content on websites outside of the ICH website.

Use of your Personal Information

ICH collects and uses your personal information to operate its website(s) and deliver the services you have requested.

ICH may also use your personally identifiable information to inform you of other products or services available from ICH and its affiliates. ICH may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

ICH does not sell, rent or lease its customer lists to third parties.

ICH may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. ICH may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to ICH, and they are required to maintain the confidentiality of your information.

ICH may keep track of the websites and pages our users visit within ICH, in order to determine what ICH services are the most popular. This data is used to deliver customized content and advertising within ICH to customers whose behavior indicates that they are interested in a particular subject area.

ICH will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on ICH or the site; (b) protect and defend the rights or property of ICH; and, (c) act under exigent circumstances to protect the personal safety of users of ICH, or the public.

Security of your Personal Information

Verisign

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Verisign is an independent, third-party company engaged in the development of digital trust. Verisign provides authentication of Internet services, digital identity and intellectual property. By clicking on the Verisign logo, the Verisign website will serve up a web page that confirms that ICH is "Verisign Authenticated."

Children Under Thirteen

ICH does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from ICH by contacting us here:

- Web page: _____

- Email: _____

- Phone: _____

Changes to this Statement

ICH will occasionally update this Statement of Privacy to reflect company and customer feedback. ICH encourages you to periodically review this Statement to be informed of how ICH is protecting your information.

Contact Information

ICH welcomes your questions or comments regarding this Statement of Privacy. If you believe that ICH has not adhered to this Statement, please contact ICH at:

Intelligent Cranium Helmets LLC
7918 Jones Branch Dr., 4th Floor,
Tysons, Virginia 22102

Email Address:
info@ichelmets.com

Effective as of January 1, 2023